

Guidelines for Table of Contents/Abstract Graphics

A graphic must be included with each manuscript for display in the table of contents (TOC) and the abstract. This graphic should capture the reader's attention and, in conjunction with the manuscript title, should give the reader a quick visual impression of the essence of the manuscript without providing specific results.

Choosing/Creating a TOC/Abstract Graphic

- The graphic should be simple, but informative.
- The use of color is encouraged.
- The graphic should uphold the standards of a scholarly, professional publication.
- The graphic must be entirely original, unpublished artwork created by one of the coauthors.
- The graphic should not include a photograph, drawing, or caricature of any person, living or deceased.
- Do not include postage stamps or currency from any country, or trademarked items (company logos, images, and products).
- Avoid choosing a graphic that already appears within the text of the manuscript.

Specifications

- The graphic should be in the form of a structure, graph, drawing, photograph, or scheme—or a combination.
- Text should usually be limited to the labeling of compounds, reaction arrows, and diagrams. Long phrases or sentences should be avoided.
- Submit the graphic at the actual size to be used for the TOC so that it will fit in a size of 15.5 cm high, 21 cm wide.
- The graphic file should be saved as either:
 - TIFF at 300 dpi for color and at 1200 dpi for black and white.
 - EPS in RGB document color mode with all fonts converted to outlines or embedded in the file.
- Label the graphic "For Table of Contents Only" and provide it on the last page of the submitted manuscript.

Before You Submit

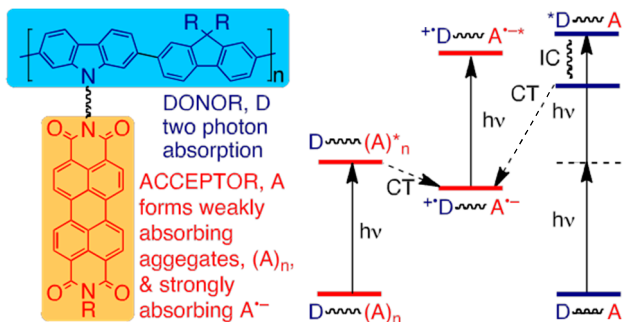
Think of the TOC/Abstract graphic as a single PowerPoint slide that tells the story of your article.

- Ask someone who hasn't read the manuscript if they understand what the paper is about based on the TOC graphic. Is critical content missing? Can extraneous material be removed?
- Print out the graphic. Is the text readable? Do the graphics and lines look crisp and easy to see?

Examples of Good and Poor TOC/Abstract Graphics

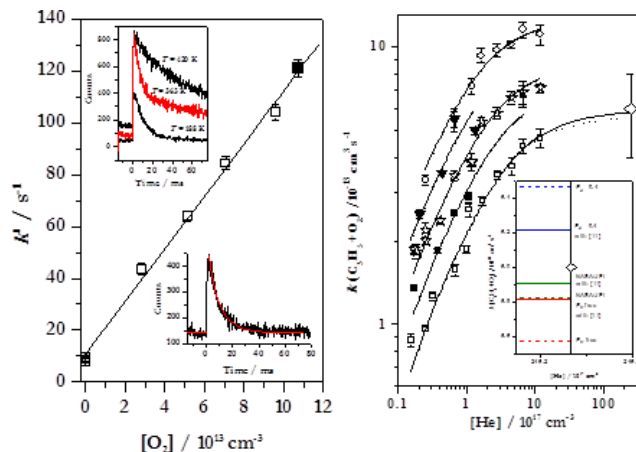
Authors are encouraged to examine a current issue of the journal for appropriate examples of TOC/abstract graphics. Some examples of good and poor TOC/abstract graphics are provided below.

GOOD GRAPHICS

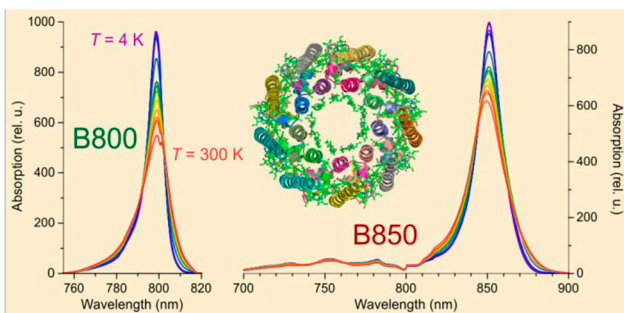


This graphic has a good balance of images and description. All of the type is crisp and easy to read.

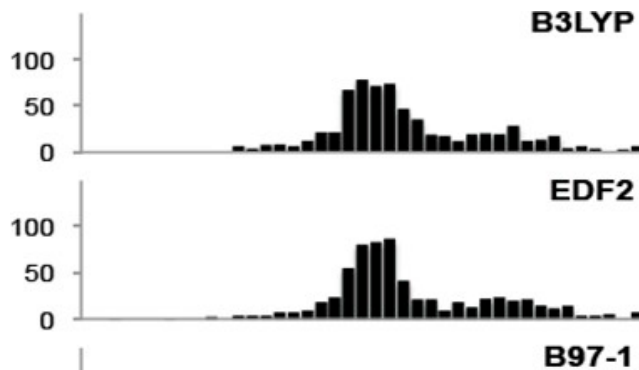
POOR GRAPHICS



Graphic is very cluttered and most of the fonts are too small or faint to be readable.



Appealing use of color and graphs. Even the smallest type is good quality and readable.



Graphic is uninteresting and not informative.